## HORSESHOE

## RESIDENCES

## **RENTAL PROGRAM SPLIT**

## **EXPLAINED EXAMPLE ROOM REVENUE** NIGHTLY ROOM REVENUE \$400.00 Marketing, Third Party Booking, Tour Companies, Marketing, Third Party Booking, Tour Companies, Promotions, Admin, etc. Promotions, Admin, etc. \$320.00 4% Resort Reserve / FF&E \$16.00 **SUBTOTAL** Resort Reserve / FF&E \$122.00 \$182.00 60% 40% OWNER SHARE HORSESHOE SHARE OWNER SHARE HORSESHOE SHARE





