

This is a Story all about ...

#### **Brooklin Towns**

Located just north of Whitby, where Highway 407 meets Highway 12, Brooklin, Ontario is a thriving urban hub offering all the modern conveniences with subtle nodes of historic charm.

Brought to you by Madison Group, Brooklin Towns is a new approach, a fresh perspective, and a vibrant extension of the community built with every lifestyle in mind.

Launching in Summer 2023, Phase 1 will feature a mix of Street Towns, City Towns, and Traditional Towns.



### The Basics

- The project is located at the corner of Baldwin St. South and Roybrook Ave.
- Brooklin Towns will consist of a total of 159 homes across two phases
- Phase 1 includes 59 two and three storey townhomes, launching Summer 2023
- Phase 2 will include 100 stacked/urban townhomes, launch date TBD

### The Product- Phase 1

- 10 x 2-Storey Traditional Townhomes ranging from 1697 sq.ft. to 1729 sq.ft.
- 21 x Street Townhomes ranging from 1951 sq.ft. to 2467 sq.ft.
- 28 x City Townhomes ranging from 1944 sq.ft. to 2300 sq.ft.

## The Area

- Brooklin is a community within the township of Whitby, located just north of central Whitby
- 15-minute drive to Whitby GO Station with trains departing every 30 minutes
- 55-minute train ride to Downtown Toronto
- 1-minute drive to Highway 407
- 20-minute drive to Highway 401
- 2-minute walk to nearest bus stop

# The Amenities

Located just steps away from a variety of essential retailers including:

- Scotiabank
- Beer Store
- Tim Hortons
- FreshCo
- Dollarama
- Shoppers Drug Mart
- Canada Post
- Longo's
- Starbucks
- · LCBO
- COBS Bread
- Dental Clinic
- Freshii

- Guac Mexi Grill
- Halibut House
- Pedi N Nails
- Pi Co.
- Sushi Shop
- Sport Clips
- Thai Express
- The Bone & Biscuit Co.
- 5-minute walk to central Brooklin and nearby restaurants and shops
- 7-minute drive to Herber Down Conservation Area
- 5-minute drive to the Brooklin Community Centre & Library
- 18-minute drive to the Whitby WaterFront
- Minutes from the future, state of the art Whitby Sports Complex

• Guad



# Suggested Marketing Campaign Messaging



## MESSAGE 1

A fresh new community by Madison Group is coming soon to the corner of Baldwin St. South & Roybrook Ave in Brooklin, Ontario.

# MESSAGE 2

Brought to you by Madison Group, Brooklin Towns is a fresh perspective, and a vibrant extension of the community built with every lifestyle in mind.

# **MESSAGE 3**

A new state of living awaits you with a limited first release of 2 and 3-Storey townhomes. Next Stop, Home to... Brooklin Towns.

# **MESSAGE 4**

Where Convenience, Creativity, and Athleticism meet you. Brooklin is a hub rich in academia, recreation, and nature's greenest gems.

## **MESSAGE 5**

Next Stop, Home to... Brooklin Towns. Coming soon, a new community of townhomes brought to you by Madison Group.