

AT LONG BRANCH

INVESTOR BROCHURE

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Minto Communities

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# WHY INVEST IN THE GTA?



Immigrants set to arrive in Canada by 2025

(Immigration.ca)

Canada aims to welcome 485,000 new permanent residents in 2024, 500,000 in 2025 and plateau at 500,000 in 2026.



### **Fastest Growing**

Region in Ontario (Ontario.ca)



+43%

Population Growth by 2046

(to over 10 Million, from 7 Million in 2023)



+3.1%

Job Growth Q3 YoY

(Ontario.ca)



+7%

**Condo Price Growth in Etobicoke** (03 YoY)

# IMMIGRATION ENHANCING CANADA'S ECONOMY

Canada is set to welcome nearly 1.5 million Immigrants by 2025<sup>1</sup>



485,000

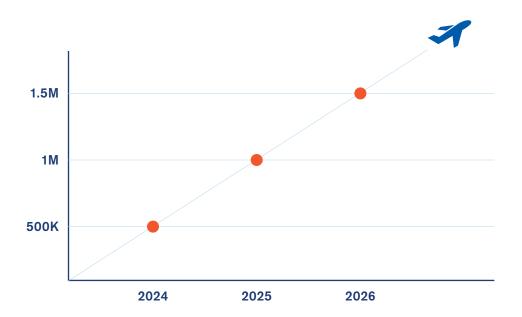
IN 2024

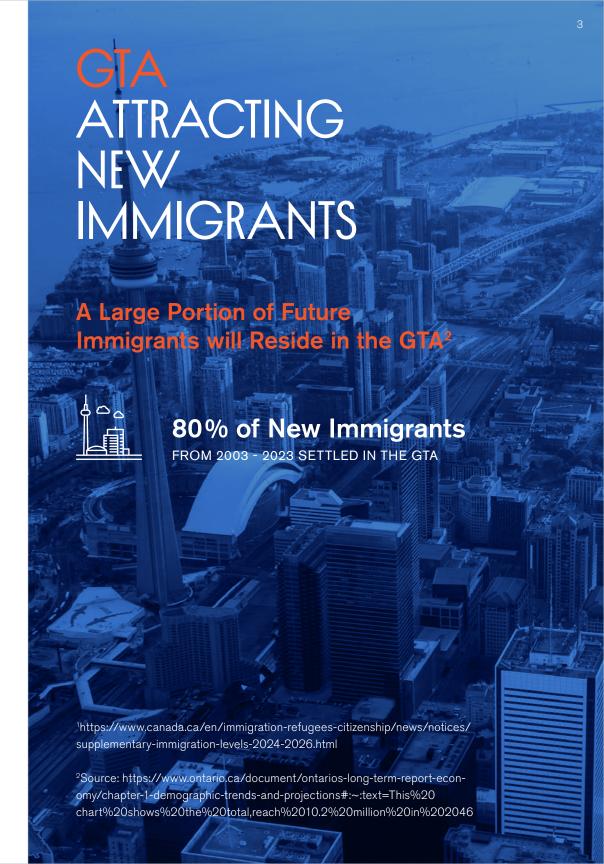
500,000

IN 2025

500,000

IN 2026





# Q3 SALES ALL TRRFB ARFAS

2017

5,684 UNITS \$510,206

2020

7.072 UNITS \$633,484

2023

4,415 UNITS \$716,145

+24% PRICE INCREASE

+13% PRICE INCREASE

# Q3 2022 VS Q3 2023 ALL TRREB AREAS

4.177 Units

Q3 2022

4,415 Units

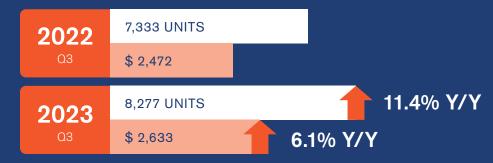
Q3 2023

+6% **INCREASE** TRREB Condo Market Report

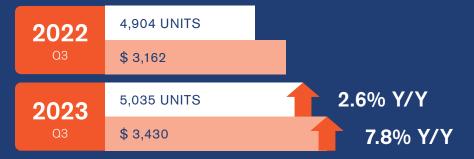
# GIA RENTAL MARKET

Average Increase in Condo Rental Prices Y/Y

### **Average 1-Bedroom Condo**



### Average 2-Bedroom Condo



14,408 condo rentals in Ω3 2023

**7.8**%

compared to 13,366 in Q3 2022

5 Year Increase for a 1-Bedroom Rental

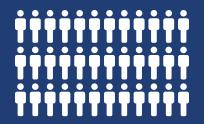
2018: \$2,055 - 2023: \$2,633

# THE PEARSON ECONOMIC ZONE



# 400,000 JOBS

Canada's second largest employment zone after downtown Toronto (550K)



In Ontario, The Zone accounts for:

51%

of air transportation jobs 36%

of warehousing and storage jobs

25%

of pharmaceutical and medicine manufacturing jobs



The Zone contributed **\$53.4 billion** to Ontario's economy



1 in 10 large companies in Onatrio are located in the Zone



Pearson Airport processes over 45% of Canda's air cargo



**55% of workers** in the PEZ are immigrants, relative to 31% across Ontario

In 2021, \$40.2 billion worth of exports were moved through Toronto Pearson Airport

(Toronto Board of Trade)

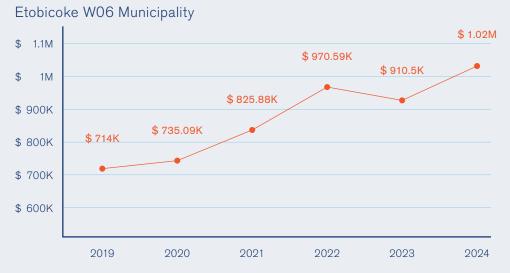
# WHY WESTSHORE?

### **Average Pre Construction PSF**

Toronto	\$1,609
Mississauga	\$ 1,243
Etobicoke	\$1,204
Oakville	\$ 1,124
Pickering	\$ 1,023
Westshore	\$ 925

**49%**PSF over 4 years

### **Condo Resale Price Index**



### **Top 3 Rental Sub-markets**

Toronto	Nor	
Downtown	Yorl	
\$ 3,380 Average Rent	\$ 2,85	
\$ 4.16/PSF	\$ 3.51	

### North York

\$ 2,859 Average Rent \$ 3.51/PSF

### **Etobicoke**

\$ 2,861 Average Rent \$ 3,48/PSF

### Most Recent Leased Units in Etobicoke

\*W06 Municipality

1-Bedroom \$ 2,644/Month

2-Bedroom \$3,590/Month

3-Bedroom \$ 5,160 / Month

#### **Recent Sold Units at Long Branch**

\* 1 Bedroom and 2 Bedroom Units are Sold Out for Westshore Phase 1

### 1-Bedroom

Resale	Westshore (Starting)
\$635,000	\$529,900

### 2-Bedroom

Resale	Westshore (Starting)
\$945,000	\$694,900

### 3-Bedroom

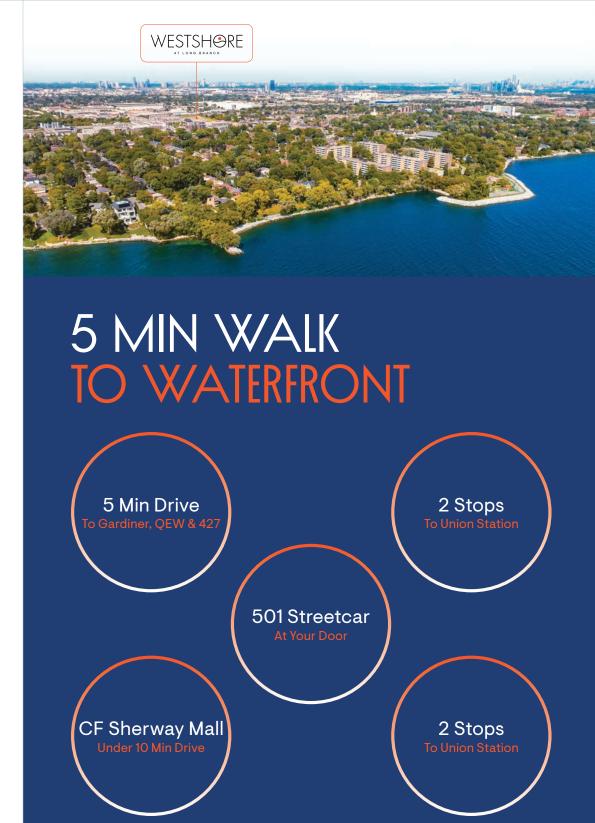
Resale	Westshore (Starting)
\$1,115,000	\$969,900

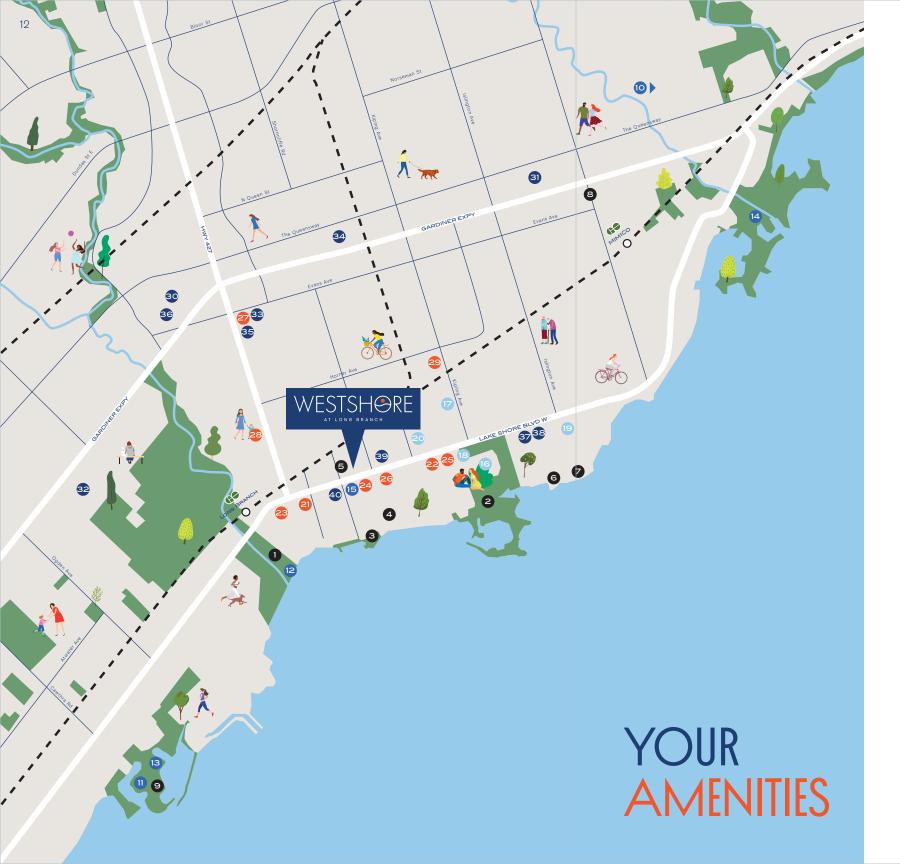
# CONNECTED



A short trip to
Mississauga.
Minutes to
Downtown Toronto.







#### PARKS

- 1. Marie Curtis Park
- 2. Colonel Samuel Smith Park
- 3. Long Branch Park
- 4. Birch Park
- 5. Syd Cole Park
- 6. Rotary Peace Park
- 7. Cliff Lumsdon Park
- 8. Humber Bay Park East
- D. Lakefront Promenade Park

#### ENTERTAINMENT

- 10. Oceah Oceah
- 11. Mississauga Sailing Club
- 12. Marie Curtis Park East Beach
- 13. Lakefront Promenade Marina
- 14. TorontoSail.ca
- 15. Jaja Spa

#### EDUCATION

- 16. Humber College
- 17. Lakeshore Collegiate Institute
- 18. The Holy Trinity Catholic School
- 19. Seventh Street Junior School
- 20. Vincent Massey Academy

#### DINING

- 21. Pulcinella Ristorante
- 22. Terminal 3 Coffee Roasters
- 23. Woody's Burgers Bar & Grill
- 24. Starbucks
- 25. Black Goat Cafe
- 26. 850 Degrees Pizzeria
- 27. Kettlemans Bagel
- 28. Thai Barn Na
- 29. Egglicious

#### • SHOPPING

- 30. CF Sherway Gardens
- 31. Costco Wholesale
- 32. Dixie Outlet Mall
- 33. Alderwood Plaza
- 34. IKEA Etobicoke
- 35. Farm Boy
- 36. Shoppers Drug Mart
- 37. Paris Calling
- 38. Funny Bones
- 39. PoochyKat
- 40. Joan's Blooming Place



# THE DETAILS

- Located at Lake Shore Blvd. W. and Long Branch Ave.
- Phase 1: Hybrid Stacked Townhomes 3 Block Release
- 150 Units
- Units Range from 472 1,282 Square Feet
- Product Types:
  - The Garden Towns
  - The Flats
  - The Sky Towns





## THE HEIGHTS

A new, innovative design. The first of its kind.

The Heights, multi-unit Hybrid Stacked Townhomes, offer exceptional contemporary living with a variety of product options to choose from, including The Sky Towns, 2-storey upper units and rooftop terrace; The Flats,1-storey balcony units; and The Garden Towns, 2-storey ground-level units with garden patio. These spacious homes range from 472-1,282 square feet and feature 1-3 bedrooms, making them suitable for any lifestyle. You'll love the convenience of our underground parking garage and elevator, and the welcoming sense of community created by our common corridor.

New Urban Towns. A Hybrid Platform.

THE FLATS

THE SKY TOWNS

1-Storey Bungalow with Terrace

2-Storey Townhome with Rooftop Terrace





#### **EXTENDED DEPOSIT STRUCTURE**

5% IN 2023 • 5% IN 2024 • 2.5% IN 2025

\$5,000 on signing

Balance to 5% in 30 days

2.5% in 120 days

2.5% in 180 days

2.5% in 540 days

2.5% Occupancy

**TOTAL: 15%** 



## A TRUSTED BUILDER.

For over 65 years, Minto Communities has been building new homes, master-planned communities and condominiums, one home and one relationship at a time. When you choose a Minto Communities home, you're choosing more than just a home builder — you're choosing a trusted partner to help you along every step of your home buying journey. From thoughtfully designed and sustainable spaces and vibrant communities, to award-winning quality service and construction, we strive for greatness in everything we build.

#### **MASTER-PLANNED COMMUNITIES**

We understand what families need for their overall happiness and well-being. Details like social connections, outdoor enjoyment and easy access to amenities, schools and transit. That's why we build every Minto Communities home with the surrounding neighbourhood in mind.

#### SUSTAINABLE LIVING

We believe our success is measured by the health and vibrancy of the lives we touch and the environments we create. From green building to community building, from quality living to responsible investing, our commitment to people — and the planet — is a vital part of what we do.

#### INNOVATION

We never stop exploring new and innovative ways to help you live better. Our feature-rich Smart Home Package is the perfect example, putting control at your fingertips. Available in applicable communities, this technology has been carefully designed to help streamline your life with the click of a button.

#### **INSPIRING PLACES TO LIVE**

We design our homes to fit your lifestyle. That's why we constantly evolve our designs to meet the ever-changing trends, styles and needs of today while at the same time carefully integrating homeowner feedback.

#### INSPIRING PLACES TO LIVE





It's been proven for over **65 years** and more than **100,000 homes:** 

Minto understands its buyers.

- Putting homeowners first.
- Quality craftsmanship, prime location, sustainable features, Smart technology.



